



CREATIVE EAX

EAX™ Makes the Best Games Sound Even Better.

With EAX advanced 3D audio technology, 4-channel sound, and audio environment effects, you can experience total audio immersion in gaming.

Unleash the ultimate TRIBES 2 experience by taking advantage of built-in support for EAX dynamic 3D sound effects. You'll hear cloaked enemy sneaking up on you, as well as machine gun rounds ricocheting off your fighter plane.

The best gamers need the best audio solution. EAX delivers the most advanced, interactive audio and high-definition sound. Play your games as the developers intended, amplify your gaming experience with EAX-enabled Sound Blaster® Live!™ X-Gamer 5.1 and the DeskTop Theater™ 5.1 DTT2200 speakers from Creative. With Creative's EAX audio technologies, your game's sounds come alive!

EAX Goes Beyond Gaming!

With amazing real-time digital audio effects, EAX technology has become established as the premier interactive 3D audio enhancement platform for games. Creative is now extending EAX, taking it beyond the desktop to internet-centric digital entertainment products like the NOMAD® Jukebox. Besides giving your PC gaming true interactive sound, EAX offers advanced, interactive audio and high-definition sound to a new generation of portable audio appliances, application software, system software, and internet services. EAX-enabled products let you customize, shape and interact with your audio in new, exciting ways!

Experience EAX for yourself, and learn more about EAX-enabled products by visiting www.eax.creative.com today!

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WWW.CREATIVE.COM



EAX™ & TRIBES 2 Contest

Are you ready to feel the adrenaline rush of digital audio? Here is your opportunity to win EAX-enabled products from Creative.

Enter to Win:

- Sound Blaster® Live!™ X-Gamer 5.1 (approximate retail value: U.S. \$99.99)
- Cambridge SoundWorks® DeskTop Theater™ 5.1 DTT2200 speakers (approximate retail value: U.S. \$129.99)
- EAX logo T-shirt (approximate retail value: U.S. \$5.94)

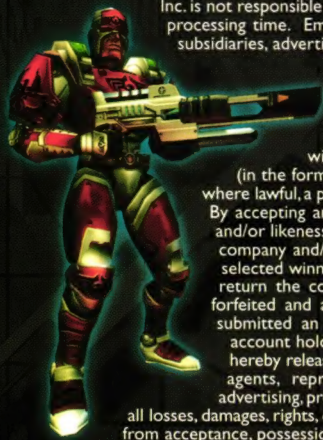


To Enter:

Simply fill out the on-line "EAX & TRIBES 2 Contest" entry form at <http://www.eax.creative.com/promotion/tribes2contest>. You will be entered into a random selection drawing to be held on April 16, 2001.

Contest Rules:

No purchase necessary to win. All entries must be received by Creative electronically or postmarked by March 31, 2001, 11:59 p.m., Pacific Standard Time to be eligible for the random drawing, April 16, 2001. To enter the contest, simply answer all the questions and follow all the instructions to complete the entry form via the internet at <http://www.eax.creative.com/promotion/tribes2contest> or by legibly hand printing on a 3"x 5" card the words "EAX & TRIBES 2 Contest" along with your name, address, email address, and telephone number and mailing the entry to: EAX & TRIBES 2 Contest, Developer Relations, Creative Labs, Inc., 1901 McCarthy Blvd., Milpitas, CA 95035. Offer is open to all individuals, except where prohibited by law. Entrants must be 18 years of age or older or with parental or guardian's consent. Limit one entry per person. Winner will receive one unit of Sound Blaster® Live!™ X-Gamer 5.1 (approximate retail value: U.S. \$99.99) and one unit of Cambridge SoundWorks® DeskTop Theater™ 5.1 DTT2200 Speakers (approximate retail value: U.S. \$129.99), and one EAX logo T-shirt (approximate retail value: U.S. \$5.94). All decisions by Creative are final and binding. Odds of winning will be determined by the number of eligible entries received. Winner will be notified via email and/or postal mail. Winner will also be posted on www.eax.creative.com. Creative Labs, Inc., in its sole discretion, reserves the right to modify the



rules and terms, make prize substitutions or cancel this contest without notice. Creative Labs, Inc. is not responsible for lost, late, mutilated or mis-directed entries. Please allow 8 to 10 weeks processing time. Employees, officers and directors of Creative, its parent company, affiliates, subsidiaries, advertising, promotion and fulfillment agencies, their immediate family members and persons living in their same household are not eligible to participate in the Contest. Void where prohibited. All federal, state and local laws and regulations apply. All entries become the exclusive property of Creative, and will not be acknowledged or returned. All federal, state and/or local taxes, duties or fees are the sole responsibility of the winner. Winner may be required to sign and return a declaration of eligibility (in the form of an affidavit) and compliance with contest rules, release of liability, and, where lawful, a publicity consent agreement, all within 15 days of acknowledged notification. By accepting and/or using prize, winner agrees to the use of winner's full name, voice, and/or likeness for the purpose of advertising, publicity, trade, or promotion of Creative's company and/or products without further compensation, unless prohibited by law. If a selected winner cannot be contacted, is ineligible, fails to claim a prize, or fails to timely return the completed and executed affidavit and releases as required, prize may be forfeited and an alternate winner selected. In the event of a dispute regarding who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the email account. By participating in the Contest, each participant hereby releases and holds Creative and the employees, officers, directors, shareholders, agents, representatives of Creative, its parent company, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Contest or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

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